



Horse Health and Nutrition Guide

Keep everything in your barn healthy as a horse with health and nutrition products from select *Barrel Horse News* advertisers.

Compiled by Blanche Schaefer



Tough1 Revive Cooling Wraps

Tough1 Revive cooling wraps are great for post-workout to aid in recovery of strained muscles and joints. The hyper-evaporative PVA material along with a sponge-like inner layer works to absorb and retain water for an extended period of cooling compared to other brands. This absorbed water works to remove heat from the body through evaporation, providing the horse a cooling sensation. Keep in a cooler of ice water or spray with a cold hose for quick and easy cooling.

Available in tendon or hock, sold in pairs. Shop at your local tack store or favorite online dealer. tough1.com



Gastro-Plex Pellets and Paste by MVP

Did you know competition, traveling and training can create a stressful environment for your horse's stomach? Protect their gastric health with Gastro-Plex.

Gastro-Plex daily pellets provide support for the entire digestive tract, from stomach to hindgut. Gastro-Plex is formulated with science-based actives to help restore the natural microbial balance, soothe and maintain healthy stomach tissue lining, and support overall gastrointestinal health.

Gastro-Plex paste offers an immediate solution for high-stress situations like race day. Its fast-acting formula provides relief when your horse needs it most, ensuring it can perform at its peak without distraction of gastric discomfort.

To learn more, please visit medvetpharm.com or call 833-809-4848.



XpertEquine REM Mask

Your horse needs time without light to produce melatonin, allowing for optimal rest and recovery. But if your horse is at a show, vet clinic or public stable, the lights are often on all night long. The XpertEquine REM Mask uses blue-light-blocking technology to promote the natural production of melatonin for a more restful night of sleep while your horse is exposed to artificial light.

Available in four sizes. xpertequine.com



FLAIR Equine Nasal Strips

FLAIR Equine Nasal Strips support respiratory health, reduce lung bleeding and optimize performance.

While exercising, unlike a human, a horse can only breathe through its nose. During exercise, more than 80% of the resistance to inhaling air into the lungs occurs in the upper airway and more than 50% of the upper airway resistance is in the nasal passages.

FLAIR Strips are drug-free, gently support the horse's nasal passages and are clinically proven to make breathing easier. Developed by veterinarians, FLAIR strips improve airflow, reduce fatigue, conserve energy, quicken recovery and reduce lung bleeding (exercise induced pulmonary hemorrhage).

Visit flairstrips.com to learn and shop.

#itsaboutthehorse



**Platinum Performance CJ:
The Equine Wellness and Performance
Formula + Complete Joint**

Barrel horses put stress on joints from training, hauling and competition. Platinum Performance CJ gives your horse the benefits of a veterinary-developed formula that combines comprehensive wellness nutrients with premium joint and soft tissue support, maintaining both whole body and joint health, from cartilage to tendons to bones.

Joint-supporting nutrients such as omega-3 fatty acids, antioxidants, glucosamine, hyaluronic acid, cetyl myristoleate, MSM and avocado/soy unsaponifiables (ASU) have been shown to support active joints, which can help keep performance horses moving, training and competing at their best.

Ask your veterinarian about Platinum Performance CJ or call 800-553-2400 and online at platinumperformance.com.



**Polyglycan® (hyaluronic acid +
chondroitin sulfates C4 & C6 +
N-acetylD-glucosamine sterile solution)**

POLYGLYCAN is a patented formulation designed to replace lost or damaged synovial fluid. It contains naturally occurring components of the synovia that play a central role in maintaining the homeostatic environment of the joint.

Glycosaminoglycans are important components of all extracellular tissue structures, including cartilage and synovial fluid. The active components in POLYGLYCAN show viscoelastic and polyionic properties similar in nature to synovial fluid. The patented 3-component formula demonstrates characteristics beyond any components used individually.

POLYGLYCAN helps replenish lost synovial fluid with naturally occurring elements and assists in normalization of synovial fluid viscosity. It may be used for post-surgical lavage of the joint cavity and surfaces. POLYGLYCAN is available through your equine veterinarian.



HealthyCoat

HealthyCoat horse supplement is a safe, natural source of mechanically extracted omega-3 and -6 fatty acids and vitamins E and B12, with niacin and biotin. HealthyCoat horse formula has omega-3 and -6 fatty acids for skin and coat, digestion, immune system and absorption of vitamins. Great for stressful times, competing and breeding horses, thin horses, brood mares and colts. HealthyCoat feed supplement is a unique formula that is naturally pressed, without chemicals and unrefined to preserve the nutritional value for the highest quality essential fatty acids and Vitamin E.

Look for HealthyCoat in stores or online at your favorite horse and tack retailer or Amazon.

**BECAUSE
EVERY
BREATH
COUNTS**







STEVIE HILLMAN
TEAM FLAIR™



Every run, every second, every breath — FLAIR® Equine Nasal Strips are scientifically engineered to reduce airway resistance.

Developed by veterinarians, FLAIR Strips are clinically proven to make breathing easier and support respiratory health.

-  **IMPROVE AIRFLOW**
-  **SHORTEN RECOVERY TIME**
-  **REDUCE LUNG BLEEDING**
-  **CONSERVE ENERGY**




**DISCOVER THE SCIENCE BEHIND FLAIR STRIPS
AND JOIN THE COMMUNITY OF CHAMPIONS MAKING EVERY BREATH COUNT.**


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"Mystic was wearing Goldenwings horseshoes when he won at Mohawk on October 20th. I really like them!"
~ Susie Kerwood



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Medicine Hoof Boot from Classic Equine

Classic Equine's medical hoof boot makes dressing, medicating and protecting a compromised hoof easier and tidier. The close-fitting design protects wounds and vulnerabilities, keeps poultices and salves where they need to be and helps dressings stay clean. Use the boot over shoes and bandages or on bare feet to treat abscesses, punctured soles and bruised soles. The zipper and hook-and-loop closure keeps the boot in place.
classicequine.com



UlcerGard® (omeprazole) at Jeffers Equine

Each tube of ULCERGARD (omeprazole) contains 2.28 grams of FDA-approved omeprazole for horses to aid in the prevention of gastric ulcers. ULCERGARD is a non-prescription preventative for equine gastric ulcer syndrome (EGUS), a painful condition that can reduce your horse's performance.

ULCERGARD contains omeprazole*, which suppresses acid production in a horse's stomach. ULCERGARD has been shown to effectively aid in the prevention of gastric ulcers in horses.

Once daily administration of ULCERGARD is recommended in horses exposed to stressful conditions which may include training, racing, showing, traveling, stall confinement and competition. Shop at jeffersequine.com.



Equiwinner Patch

Equiwinner, the electrolyte-balancing treatment that restores horse health and is known for resolving and preventing many horse health issues, has recently been shown to effectively reduce the attraction flies have to horses.

Electrolytes conduct electricity and manage all bodily fluids, among other things. This conductivity of fluids in and around cells in the skin can affect whether flies are attracted to the skin of the horse. Optimum electrolyte balance has an evolved signal that repels flying insects, so they leave your Equiwinner-treated horse alone.

Equiwinner is available from Signal-Health online at signal-health.com or from Big Dee's and other retailers.



Equinety and Equinety Horse XL

Equinety Horse XL is made up of 100% pure amino acids and has no fillers, no sugars, no starches and there's no loading dose. The amino acids in Equinety Horse XL are specifically formulated to stimulate the pituitary gland (the master gland in the body), and this is what releases the necessary hormones that help the body repair at a cellular level.

Purchase by visiting teamequinety.com or at a select dealer near you.



Sweet PDZ Horse Stall Refresher — Celebrating 40 Years

Neutralizing and eliminating ammonia can help prevent upper respiratory issues and other health concerns in horses and livestock. Sweet PDZ's sole ingredient is premium grade zeolite, a natural earth mineral. There are no perfumes/scents added, as it captures ammonia and neutralizes it through a unique mineral action.

Sweet PDZ is celebrating 40 years of healthy stalls as the pioneering brand in barn hygiene. It carries an Organic listing from the Organic Materials Review Institute, so you can have peace of mind knowing your animals are resting in a safe environment.

To learn more or find a Sweet PDZ retailer near you, call 800-367-1534 or visit sweetpdz.com.



TLC Animal Nutrition, Inc Equi-Bone

Equi-Bone by TLC Animal Nutrition is No. 1 in equine bone health. There can be several contributing factors in the development of bone loss and related issues (ringbone, sidebone, navicular, bone spurs and chips, bone bruising and fractures). Most research suggests that these complications are most affected by activity, such as high-impact disciplines, conformation, nutrition and possibly even genetics. That is why mineral balance and availability play an essential role in the ability of the body to maintain a healthy bone structure.

Learn more by calling 1-888-508-2290, online at tcanimalnutrition.com or on Facebook at TLC Animal Nutrition, Inc.



Doc's Products OCD Pellets

OCD Pellets (optimal cartilage development) support the bone and joint health of horses. Since inflammation interferes with bone remodeling and accelerates bone loss, OCD Pellets rely on CortaFlex as a source of nutrients that addresses inflammation of the joint. OCD Pellets' formula is micro-sized isolates of the active ingredients of chondroitin and glucosamine, resulting in higher levels of assimilation and absorption. Effective in the treatment of OCDs, epiphysitis, DJD, bucked shins, sesamoiditis, bone cysts, bone bruising, navicular syndrome and more, OCD Pellets provide the nutritional requirements for the development, maintenance and repair of bones and joints.

Visit OCDPellets.com to order and receive 4 pounds free with first order.



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Jane Melby / 2X NFR Qualifier and Clinician

*Horses Feel the Difference!
You See the Difference!*

“HealthyCoat gives my horses extra shine and bloom.

It works as a high fat energy source and most important, I've noticed it helps with hoof growth, which is a big factor for me. If you could only choose one supplement to use it would be HealthyCoat because of the multiple benefits.”

~Jane Melby Professional Barrel Racer / 2X NFR Qualifier

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- Safe, all-natural source of vitamin E and lecithin
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Golden Wings Horseshoes

Golden Wings Horseshoes are lightweight and flexible, allowing your horse to move naturally — almost barefoot. These shoes reduce strain on joints and ligaments, absorb shock and concussion and reduce issues with interference, forging, lost shoes, coffin bone injuries and stone bruising. Made in the USA, they have consistent sizing and uniform weight, thickness and nail placement, and their durability can outlast metal. Price: \$24.77 for one pair, discounts for volume orders. goldenwingshorseshoes.com



SUCCEED Digestive Conditioning Program

SUCCEED is a once-a-day, every-day nutritional program to establish and maintain the health of the entire equine digestive tract, including both stomach and hindgut. This original formula includes naturally occurring nutrients necessary for healthy GI anatomy, function, balance and immunity.

Performance Benefits of SUCCEED:

Comfort: The gut must be healthy and balanced for horses to be comfortable and fueled to perform.

Focus and Attitude: A healthy, comfortable horse with a balanced microbiota can be a focused, willing partner.

Behavior: Better GI tract health can transform how a horse handles itself in a stall, hauling, on the ground and under saddle.

To order or find a local store, visit succeed-equine.com/buy-now/find-a-store.



SmartPerform Advanced Gastric and Joint Liquid

Problems with stomach health and soundness can affect horses across all ages and activity levels. SmartPak developed SmartPerform Advanced Gastric and Joint Liquid's novel formula with a science-first approach, choosing ingredients shown in research to play a role in the body's preservation, protection and healing of gastric tissue and joint integrity. The resulting combination delivers powerful gastric, joint and soft tissue support in a bio-available liquid.

Meet SmartPak's first-ever liquid SmartSupplement and its research-backed ingredients at smartpak.com.

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Chuck Dunn Insurance

A good insurance agent can anticipate your needs before you do, and Chuck Dunn is that kind of agent. Dunn was a founding member of the Better Barrel Races association, and his D and D Barrel Production company produced many popular barrel races and super shows. Dunn's experience as a horseman, coupled with over 30 years in the insurance business, guarantees his clients will receive quality policies with excellent customer service.

For a free quote or help finding the best plan for you, call Chuck Dunn Insurance at 800-888-4896. Learn more at chuckdunninsurance.com.



Kay Cassell Equine Insurance

Kay Cassell Equine Insurance is the best horse insurance for your family. As horse owners, we all want the best for our horse, and Kay Cassell Equine Insurance provides the best horse insurance coverage for the best price in the industry. In the unfortunate event your horse is severely injured, shows signs of colic, or even requires surgery or hospitalization, equine medical insurance will allow you to make a decision based on what's best for your horse's health. Call Kay Cassell Insurance today at 800-230-8384 or visit kaycassell.com.



Wilkins Livestock Insurers

Wilkins Livestock Insurers has specialized in horse insurance for 43 years and understands the financial commitment involved in the equine industry. Wilkins Livestock Insurers offers customizable coverages, including surgical, stallion infertility, loss-of-use, full mortality, theft and \$5,000 emergency colic surgery endorsement. Major medical coverage can be added to assist with medical bills caused by accident, sickness, disease or injuries. Wilkins Livestock Insurers has one of the only medical endorsements in the industry to offer straight deductibles with no co-pays.

Visit livestockinsurance.biz, call Roger or Bob at 800-826-9441 or catch them at a show — they look forward to talking to you!

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Relax Muscles

Improve Healing

Tough 1



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MAGNETIC

Designed to work with the body's electrical system, these boots can help reduce any soreness.



COOLING

Sponge-like PVA material absorbs water to help remove heat through evaporation.



ICE

Gel cells stay soft even when frozen, allowing these boots to conform to the leg.

Find us at a store near you or at: www.Tough1.com



Vetericyn FoamCare Shampoo

Vetericyn FoamCare Equine Shampoo is a spray-on equine shampoo that delivers nutrients vital to your horse's skin while providing a conditioning, show-worthy clean and shine with Vetericyn's LUXShine blend. It sprays on for quick coverage, foams up instantly, conditions skin as it cleans and rinses fast.

For ringworm, girth itch, scratches, itchy skin and other fungal disorders, try Vetericyn FoamCare Medicated Equine Shampoo. It is formulated to clean, soothe and heal your animal's skin from common dermal ailments.

Both Vetericyn FoamCare Equine Shampoo formulas are hypoallergenic, paraben-free, and non-toxic. Vetericyn FoamCare features pH levels that are optimized for your horse's skin and safe for everyday use.

Learn more at vetericyn.com.



Banixx Horse and Pet Care Spray

Keep your horse healthy with Banixx Horse and Pet Care. The trusted, versatile spray is not only antimicrobial but also a potent anti-fungal that's veterinarian-recommended. Banixx is an affordable, one-stop solution to many equine problems. Completely safe around the eye, use it for wounds, scratches, rain rot, sores, ringworm, fungal infections and hoof diseases such as white line. Simply apply Banixx daily and wait for the rapid relief.

The odorless, colorless formula won't stain or smell. Further, being sting-free is a big winner around sensitive horses. Banixx remains effective in all weather, so it's perfect for barn or trailer storage.

Visit banixx.com for online availability or in-store locations.



Cashel Company Fly Masks

A good mask is the most basic piece of fly gear and can change your horse's life, from happiness in the pasture to comfort in its stall to demeanor in the trailer, and even at that big barrel race you've had on your calendar for months. Plus, it alleviates the need for topicals that can be irritating to horses' ears, eyes and muzzle. Cashel's Crusader line offers every design feature imaginable to keep your barrel horse's face fly-free without the hassle and potential irritation of applying topicals and sprays in sensitive areas.

Cashel Crusader Fly Mask continues to be a favorite year after year. Available at cashel-company.com.



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Equi-Resp Equine Nebulizer Systems and SilvaPlex

Equi-Resp is proud to be a leader in equine respiratory therapy, working hard to provide the newest technology and state-of-the-art products with proven science behind them. Equi-Resp promotes safe, proven therapy with chelated silver, SilvaPlex. Their nebulizers provide 98% particle distribution at three microns, which is critical to ensure reaching the lower respiratory tract. Whether it is the proven Elite or the portable Equi-Mist, you can be assured Equi-Resp has you covered with the best products on the market.

To learn more about respiratory issues, check out the Equi-Resp website for a variety of informative articles and videos. Find out more at equiresp.com or by calling 405-317-3396.

For all your **Barrel Horse News** advertising needs, please contact

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